

**PATENT**

**Serial No. 09/867,582**

Attorney Docket No. 1005-007

## **AMENDMENTS**

### **AMENDMENTS TO THE ABSTRACT**

Please cancel the originally filed Abstract and replace it with the following:

Exemplary embodiments provide a computer-assisted method for typing customers/prospects, comprising the activities of: refining a survey via bestfit clustering; refining survey results via composition analysis; and identifying clusters of customers/prospects from the survey results via champion/challenger cluster refinement and panel analysis.